

Leveraging Water Infrastructure Projects as a Catalyst for Urban Revitalization



In the kNOW Webinar Series

June 24, 2021



Drowning awareness

National Drowning Prevention Alliance

10 per day

In the U.S. drowning takes an average of 3,500 – 4,000 lives per year. That is an average of 10 fatal drownings per day.

Top 5

Drowning is the leading cause of unintentional injury related death for children ages 1-4. Drowning remains in the top 5 causes of unintentional injury related death from birth to 54 years old.

Twenty - Three Percent

23% of child drownings happen during a family gathering near a pool.

Learn to Swim

Learning to swim can reduce the risk of drowning by 88% for 1-4 year olds who take formal swim lessons.





Education



Water Quality



Transportation



Parks & Open Space

Challenges facing today's urban areas



Urban Blight



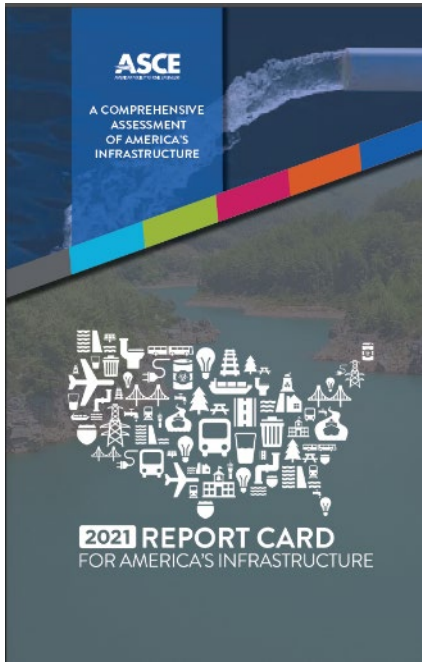
Flooding



Public Services



Employment



Grade A

"Exceptional, Fit for the Future"

 PORTS 

Grade B

"Good, Adequate for Now"

 DRINKING WATER 

Grade C

"Mediocre, Requires Attention"

 DAMS 

 LEVEES 

 INLAND WATERWAYS 

 STORMWATER 

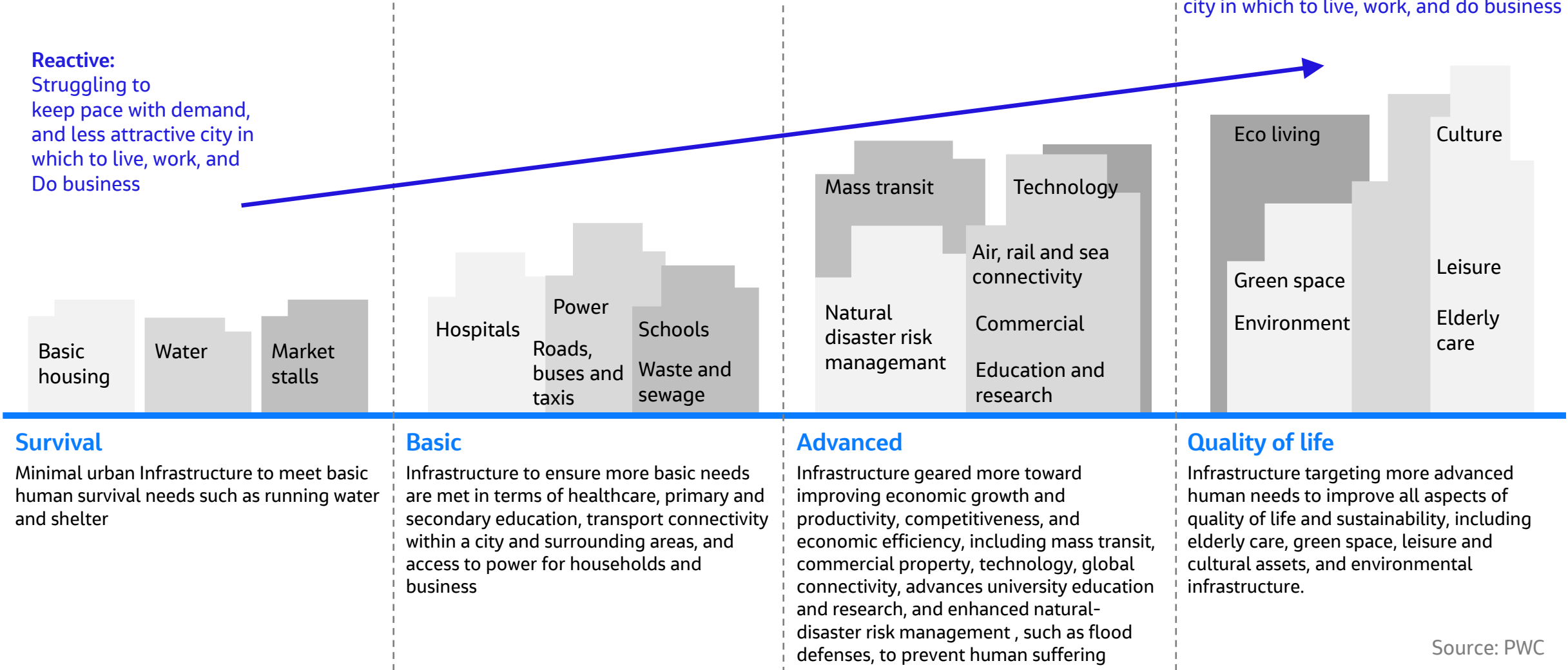
 WASTEWATER 

Grade D

"Poor, At Risk"

Source: <https://infrastructurereportcard.org/>

The Evolving Role of Infrastructure



Source: PWC

Agenda

- **The Transformational Role of Infrastructure in the Built Environment**
Gary Lopera | Global Solutions Director – Architecture, Jacobs
- **Producing Multiple Benefits: AlexRenew's Commitment to Water and Community**
Karen Pallansch | CEO and General Manager, Alexandria Renew Enterprises
- **Embracing Wastewater Resource Recovery in NYC**
Pam Elardo | Deputy Commissioner for Bureau of Wastewater Treatment, New York City Department of Environmental Protection
- **Social Value in Urban Revitalization**
Emily King | Global Technology Leader
– Social Value Advisory, Jacobs
Victoria Johnson | Practice Leader, Americas
– Social Value/Equity, Jacobs



The Transformational Role of Infrastructure in the Built Environment

Gary Lopera, Jacobs Architecture Global Solutions Director

Infrastructure is more than just a series of assets.

It is a **system of systems** that links the built environment, the natural world and the human experience.

Done right, infrastructure investment has the potential to help us build a more **sustainable, equitable** and **prosperous** world.

World Economic Forum

Infrastructure 4.0

May 2021



Infrastructure as Catalyst

\$9 trillion

Worldwide, capital project and infrastructure spending is expected to total more than \$9 trillion by 2025, up from \$4 trillion in 2012

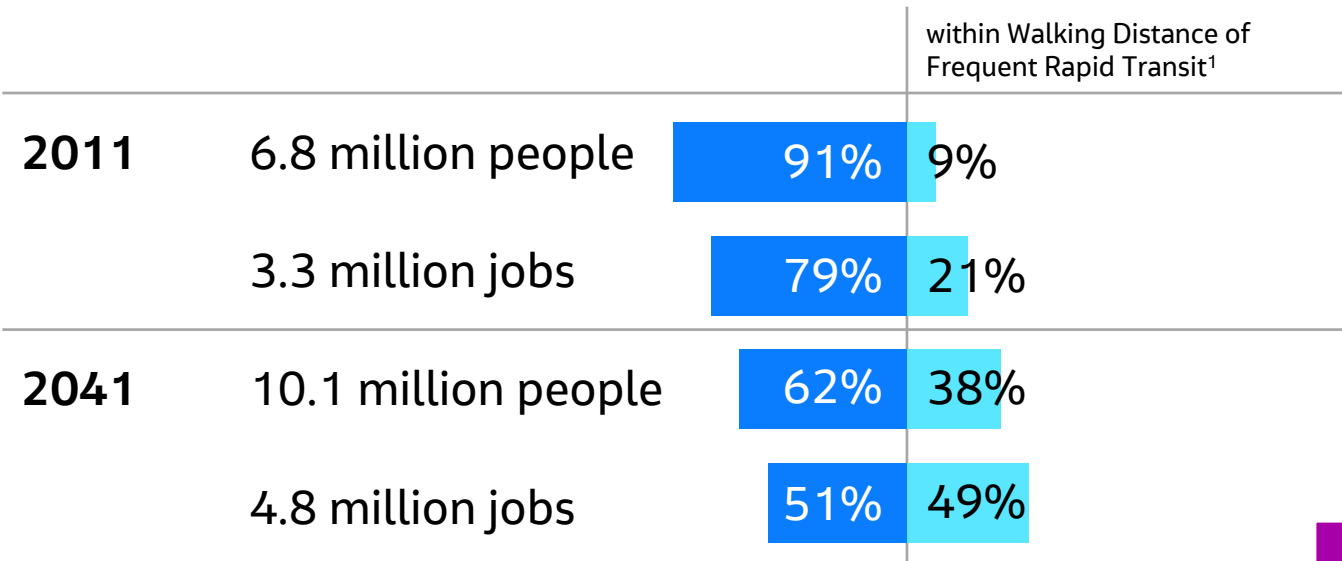
5 - 25%

Economic return generated for every dollar spent on a capital project

It Begins with a Clear Vision

“Metrolinx will have a sustainable transportation system that is **aligned with land use** and complete communities. The system supports healthy, safe, convenient and reliable connections, **a high quality of life, a prosperous economy, and a protected environment**”

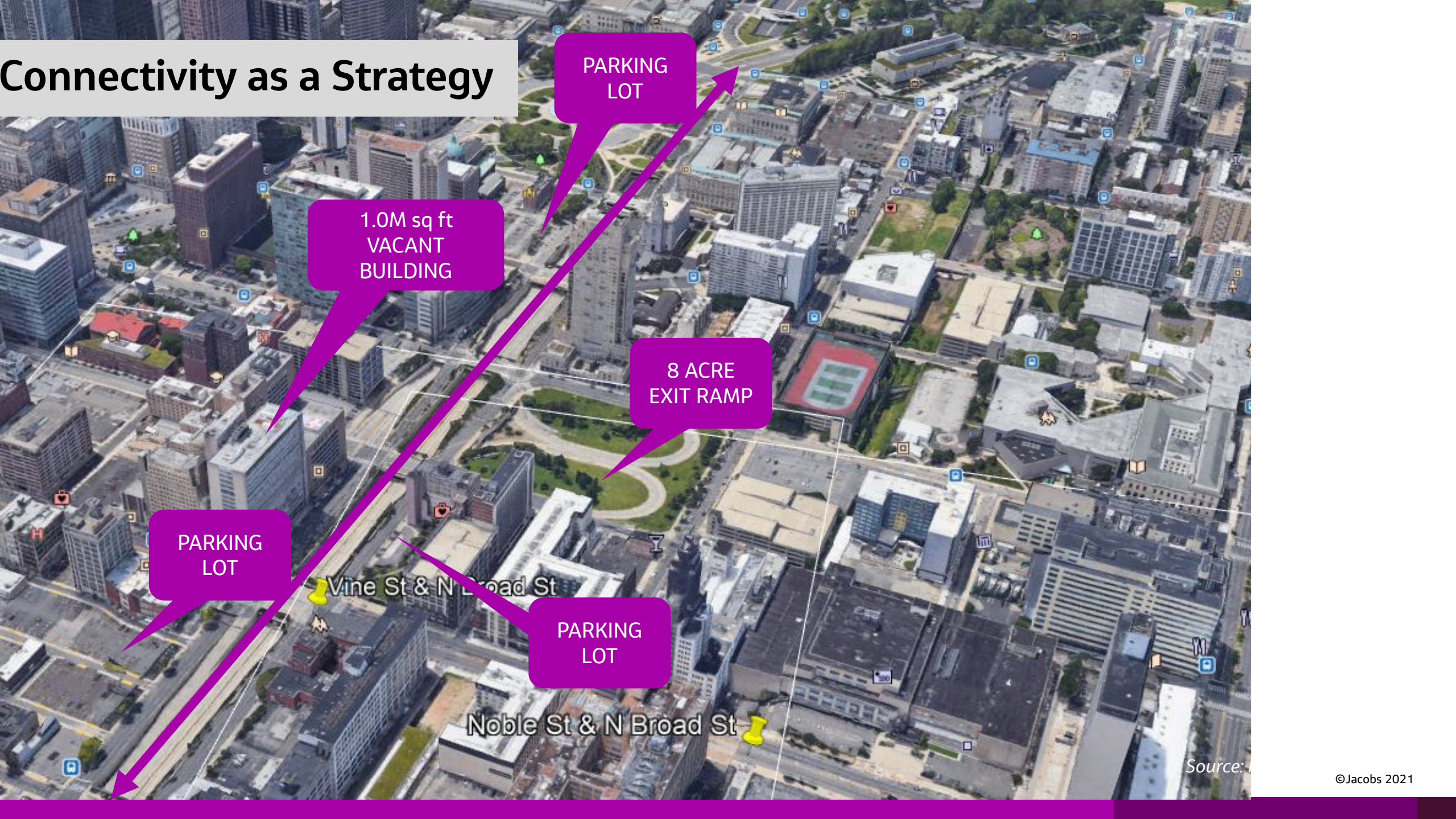
Residents and Jobs within Walking Distance of Frequent Rapid Transit¹



¹ Walking Distance is 400m from Priority Bus, BRT and LRT lines, and 800m from subway and 15-minute GO stations



Connectivity as a Strategy



1.0M sq ft
VACANT
BUILDING

PARKING
LOT

8 ACRE
EXIT RAMP

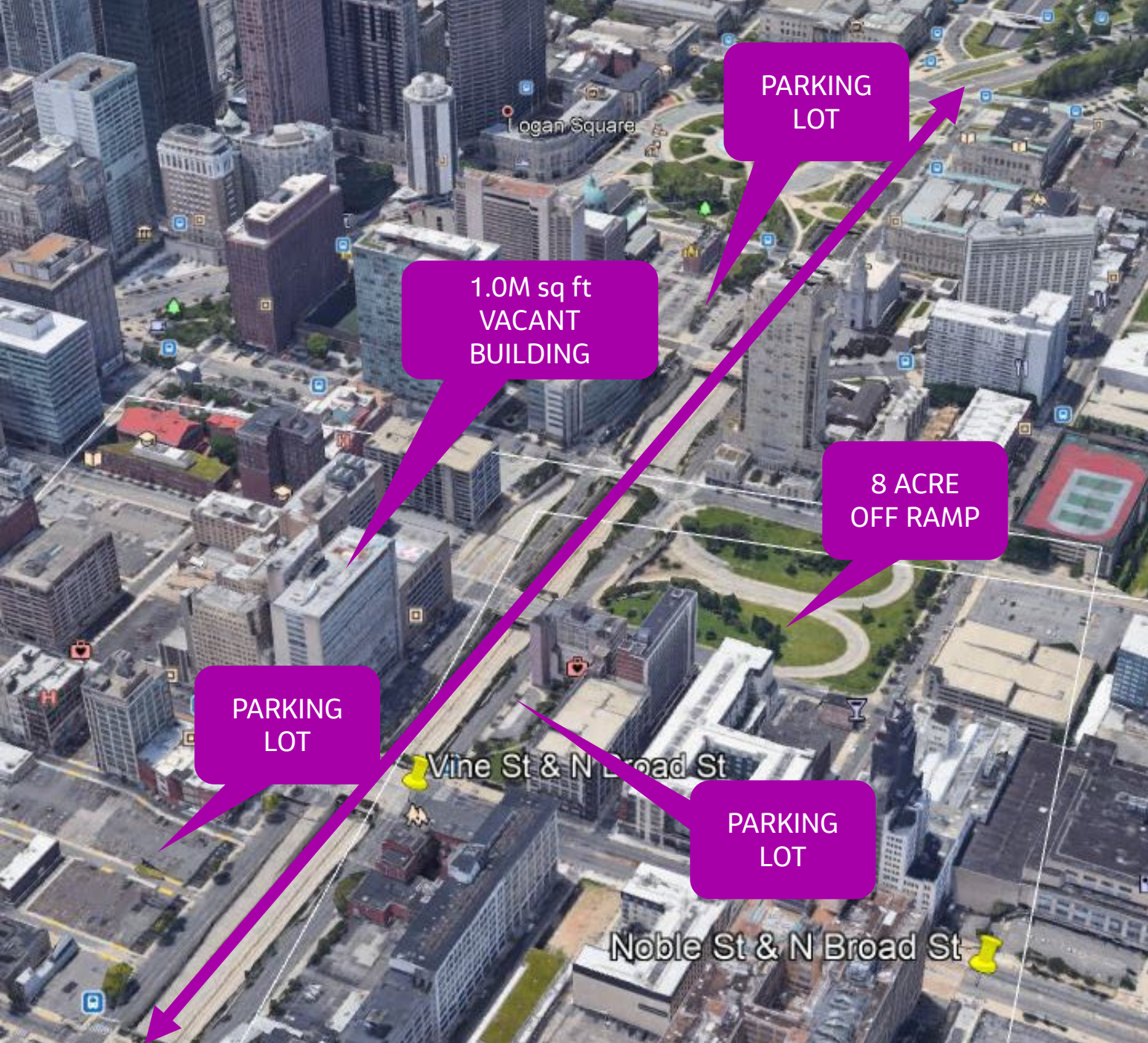
PARKING
LOT

PARKING
LOT

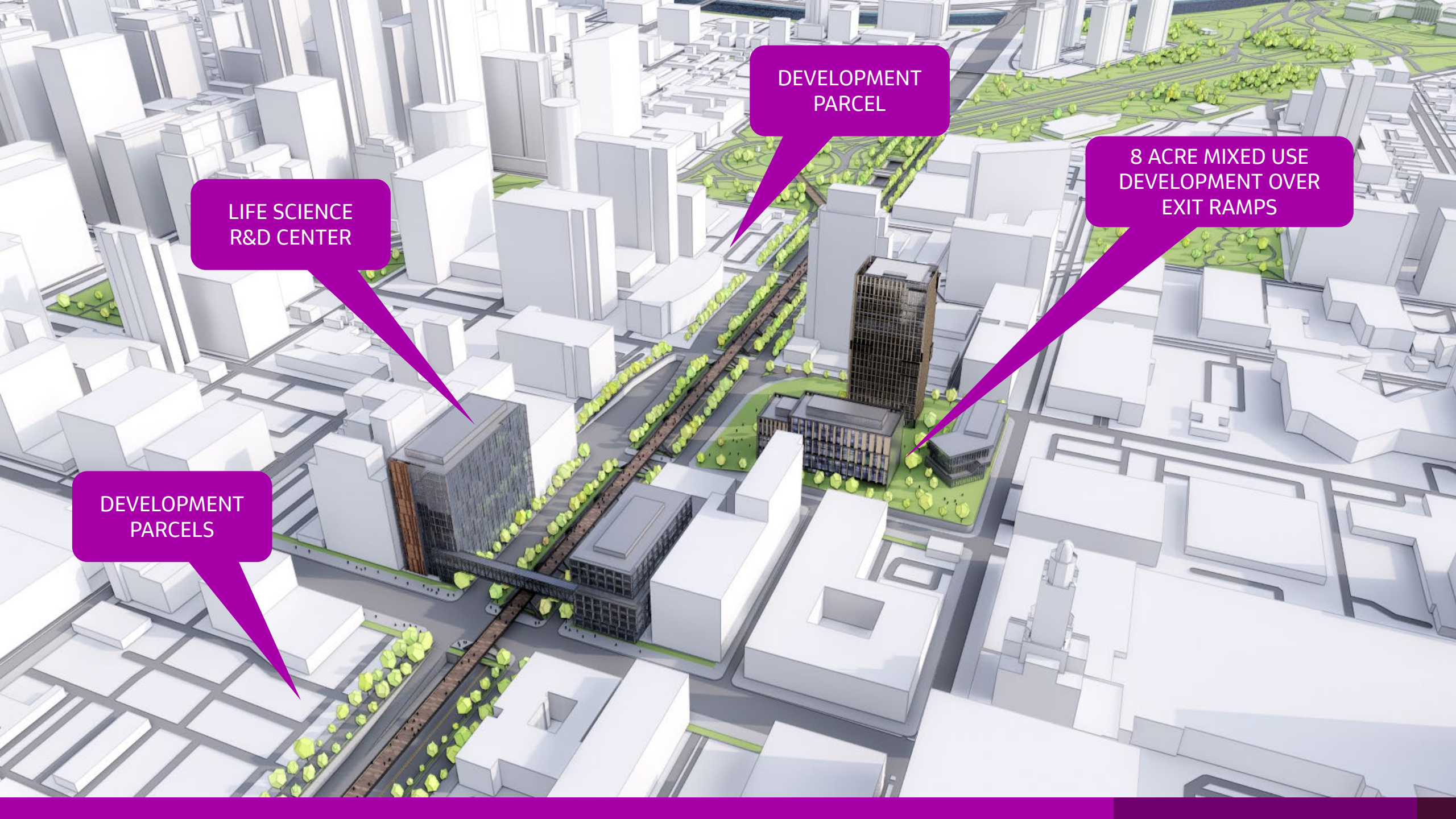
Vine St & N Broad St

Noble St & N Broad St

Source:



Source: Rogers, Stirk, Harbour

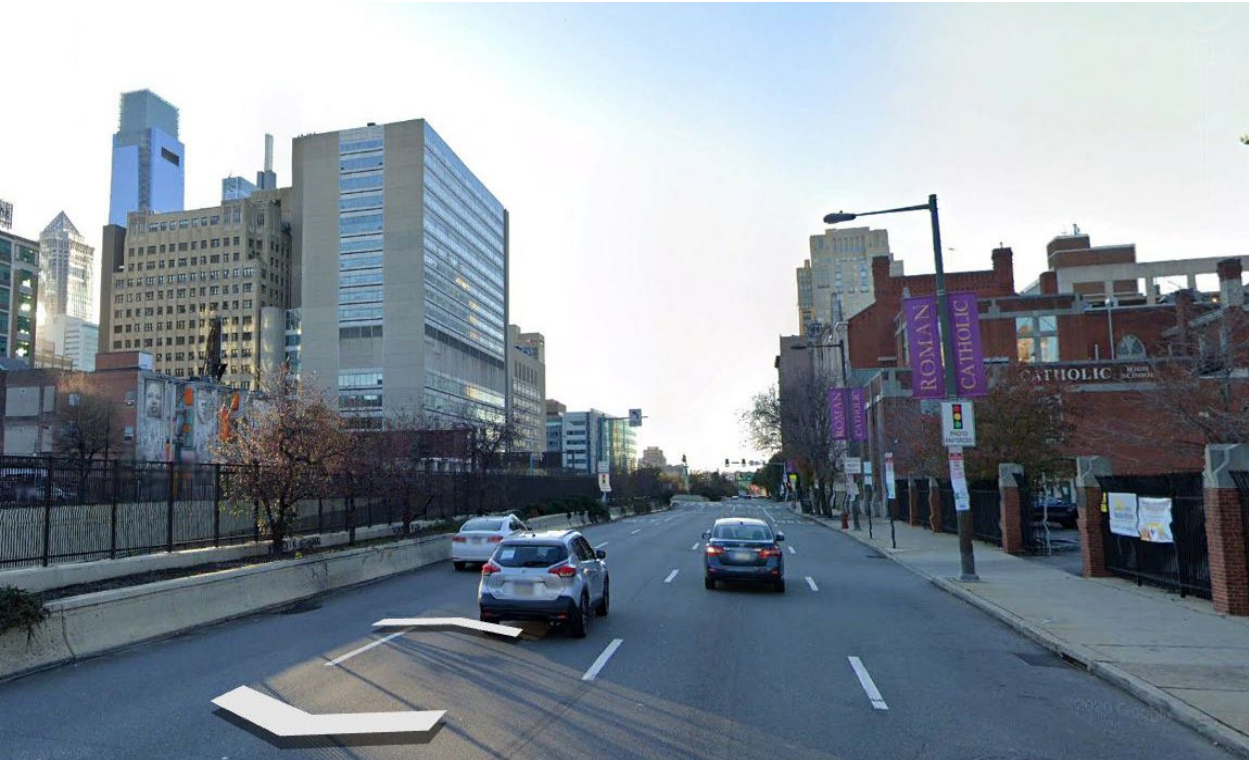


LIFE SCIENCE
R&D CENTER

DEVELOPMENT
PARCEL

8 ACRE MIXED USE
DEVELOPMENT OVER
EXIT RAMPS

DEVELOPMENT
PARCELS



“A world without oil is possible; a world without water is not”

Scott Wolf, FAIA – Miller Hull

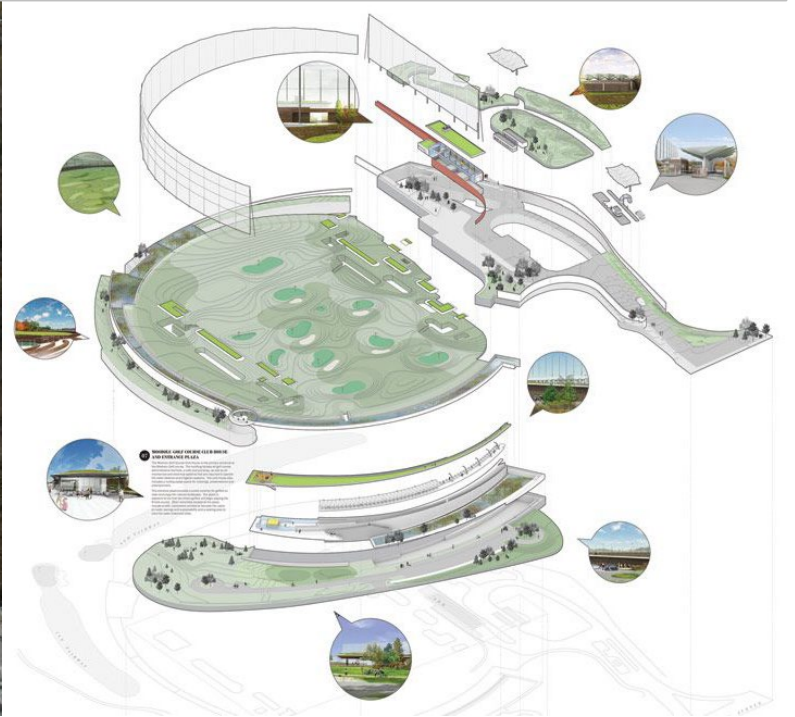
WILAMETTE RIVER TREATMENT PLANT PARK
9.9 ACRES
ARCHITECT: MILLER HULL



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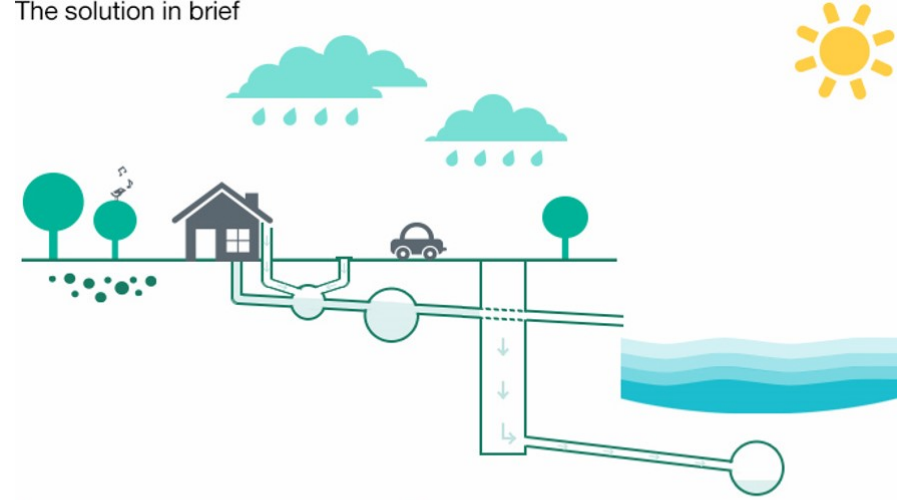
CROTON WATER TREATMENT PLANT
11 ACRES
ARCHITECT: GRIMSHAW





**THAMES TIDEWAY
CHELSEA EMBANKMENT FORESHORE
ARCHITECT: HAWKINS BROWN**

The solution in brief



Now:

The low level interceptor sewers fill up and overflow into the River Thames.

After:

The overflow will be diverted into the tunnel instead of going into the river.



NextGEN Waste Water Catalysts are:

- Scalable
- Driven by operational ingenuity
- Fundable
- Comprehensive and equitable solutions
- The sustainable path forward

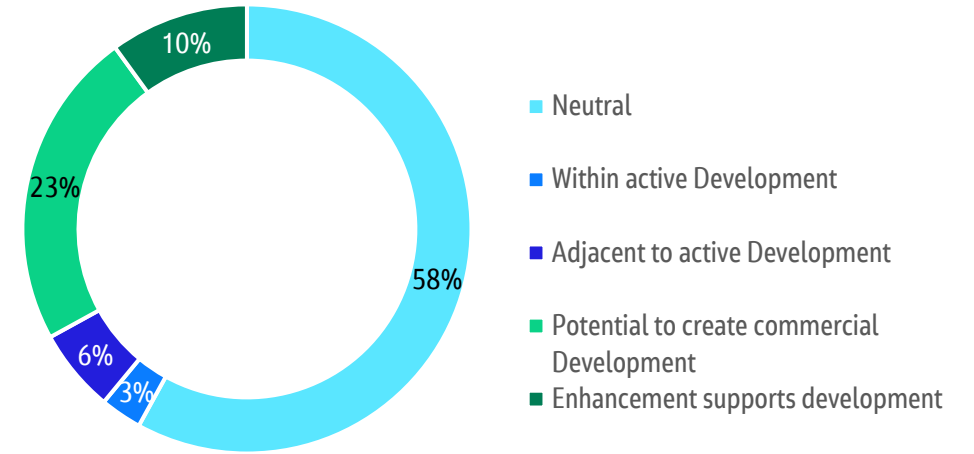
Public Markets: Drive a more **effective** capital spend with greater **collateral** benefit to constituencies

- develop a high impact / low investment strategy
- enhance regional connectivity to the three rivers
- define strategic partnerships
- create betterments that would drive socio - economic growth

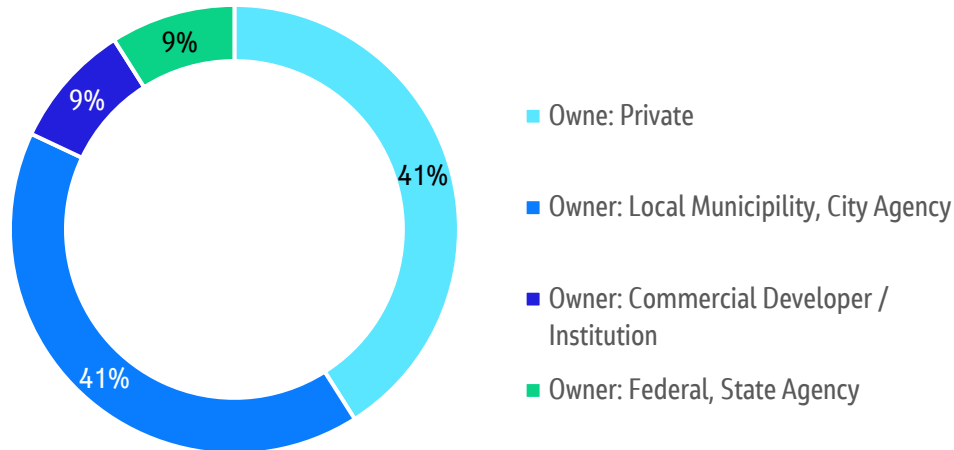
SITE METRICS

- Identifying strategies for allocating capital
- Defining key program drivers
- Setting expectations for potential partners and the ALCOSAN community
- Providing a rationale for site development, affordability, and highest / best use of resources.

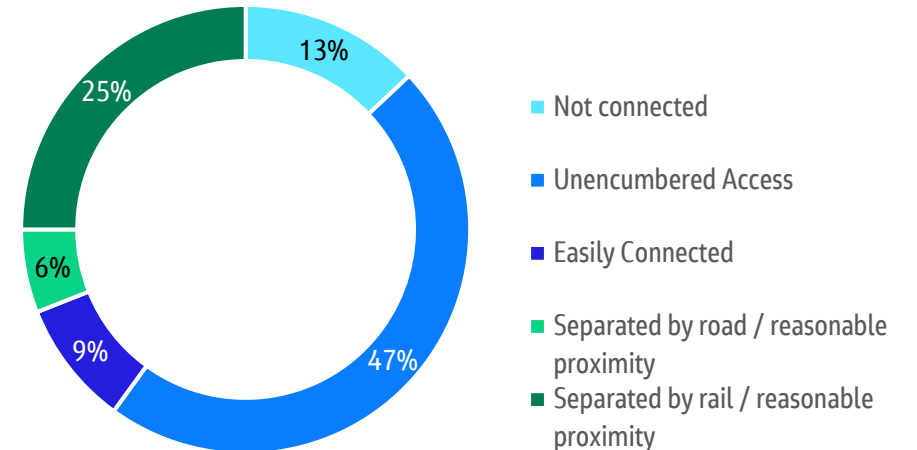
Commercial Funding / Development Opportunities Score



Commercial Funding / Development Opportunities Score



Commercial Funding / Development Opportunities Score



“We cannot solve our problems with the same thinking we used when we created them”

Albert Einstein

Producing Multiple Benefits: AlexRenew's Commitment to Water and Community

Karen Pallansch, Alexandria Renew Enterprises,
CEO and General Manager

AlexRenew At-A-Glance

- Serves over 300,000 customers in Alexandria and Fairfax County
- Independent political subdivision created under the Virginia Water and Wastes Authorities Act in 1952
- Led by an appointed five-member citizen Board of Directors
- AlexRenew is primarily funded through sewer fees on 26,000 accounts

4

pumping stations
throughout Alexandria

4

combined sewer outfalls

20

miles of sewer interceptors

35

million gallons of
wastewater treated every
day at our wastewater
treatment plant



Defining Multiple Benefits

AlexRenew Uses a Decision Model to Ensure Multiple Benefits are Derived in Each Project

Focused On Our Board's Vision and Outcomes:

- Adaptive Culture
- Watershed Stewardship
- Public Trust
- Operational Excellence
- Effective Financial Stewardship

And Water Sector Best Practices:



AlexRenew Invests in Multiple Benefits to Sustain Our Urban Community

AlexRenew's Nitrogen Management Facility was Constructed in 2016 as part of the Award Winning State-of-the-art Nitrogen Upgrade Program to Meet Limit of Technology Nutrient Standards for Our Bay

- Effectively uses limited land to meet limit of technology nitrogen removal
- Replaced 143,000 square feet of existing asphalt with new soccer field
- Project awarded Envision Platinum certification, first in Virginia



AlexRenew's Environmental Center
Leadership in Energy and
Environmental Design (LEED)
Platinum Certification Supported
City Environmental Goals for
Building Environmental
Certification

- Houses AlexRenew's Support Teams
- Incorporates Educational Lobby
- 6th Floor Community Meeting Space
- Platinum status was requested by our community, to serve as an educational tool for developers and others

13

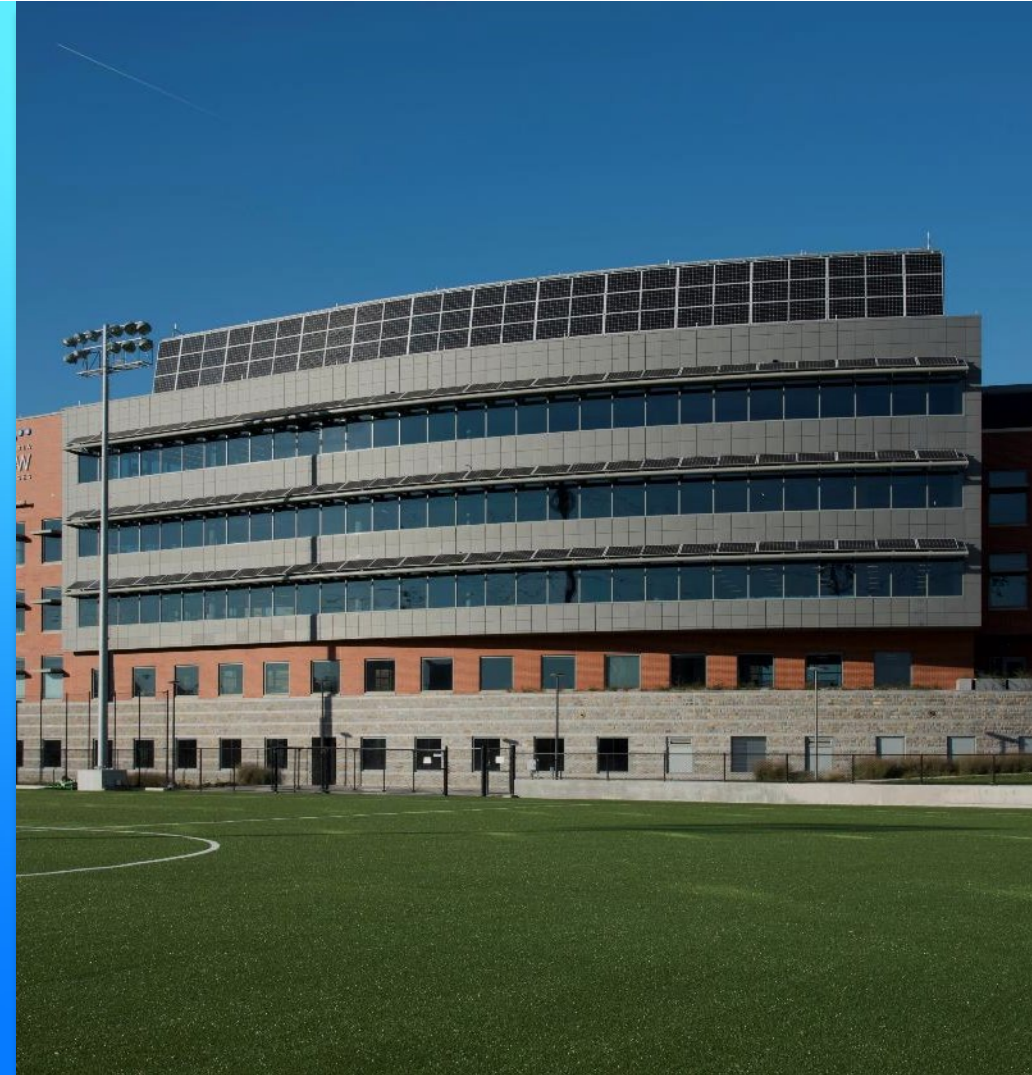
percent of total
energy comes from
renewable energy
sources

36

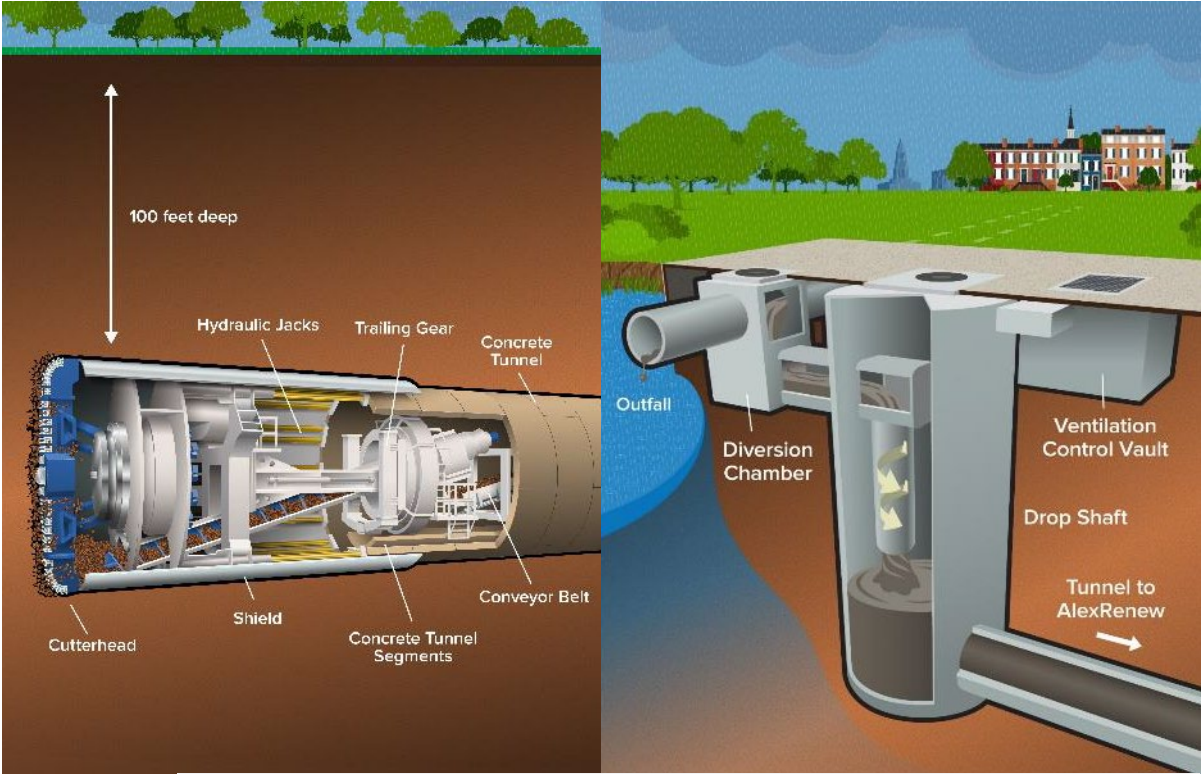
percent reduction
in potable water

450

solar panels



AlexRenew has Incorporated Sustainability Rating Systems into the Design of the RiverRenew Program, Integrating Mandates with Community Desires



The Tunnel Project will seek Envision Certification

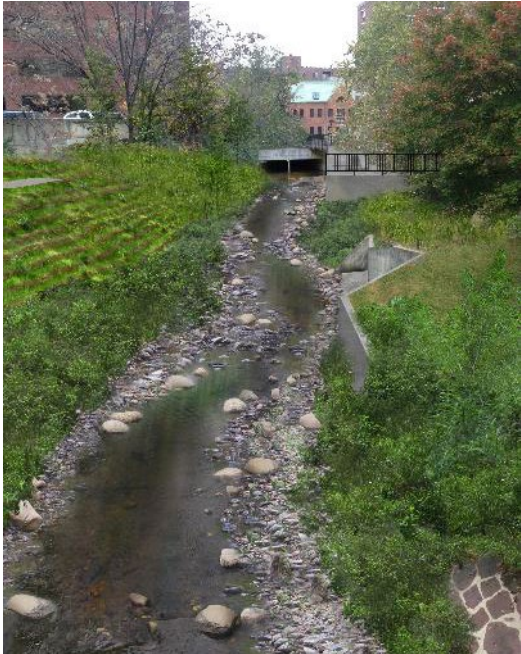


Superstructure will seek LEED Certification

RiverRenew will Instill a Water Culture into our Community through Healthier Waterways, by Making Our Community's Investments in Water Visible



Oronoco Bay Promenade at Outfall 001



Hooffs Run Riparian Buffer Enhancements and Reclaimed Water Line extension



Jones Point Park Native Plantings

AlexRenew Uses Decision Modeling to Integrate Water Protection Needs and Community Ideals into Our Planning and Outcomes

Operational Excellence

Best Use of Water Resources

- Compliance
- Creativity in Use of Raw Materials
- Flexibility

Public Engagement and Trust

Personally Connect with Local Waterways

- Allow Community to See/Benefit from Water Investment
- Increase connection to Value of Water

Watershed Stewardship

Create a Healthy Local Environment

- Support Eco- City Charter
- Support National/UN Sustainability Goals

Adaptive Culture

Improved Employee Experience

- Increase Efficiency and Reliability
- Enable continuous safety culture
- Provide exciting work environment

Effective Financial Stewardship

Sustainable Financial Investments

- Best Value Proposition
- Minimize Use of Constrained Resources

Adaptive Outreach and Education Anchors Us in Our Community

AlexRenew Leverages Our Existing Infrastructure to Benefit and Educate Our Community



Moxie the Water Cleaning Nitrogen Eating Superhero



Interactive Educational Lobby that Serves as City Polling Location



Interactive Educational Exhibits at AlexRenew's Four Mile Run Pump Station



Lobby Green Wall



Cloe the Tunnel Boring Machine

AlexRenew and Lost Boy Cider Recently Hosted a Series of Blood Drives as Part of a Continued Partnership – Apple Tree Planting in the Planning Stages



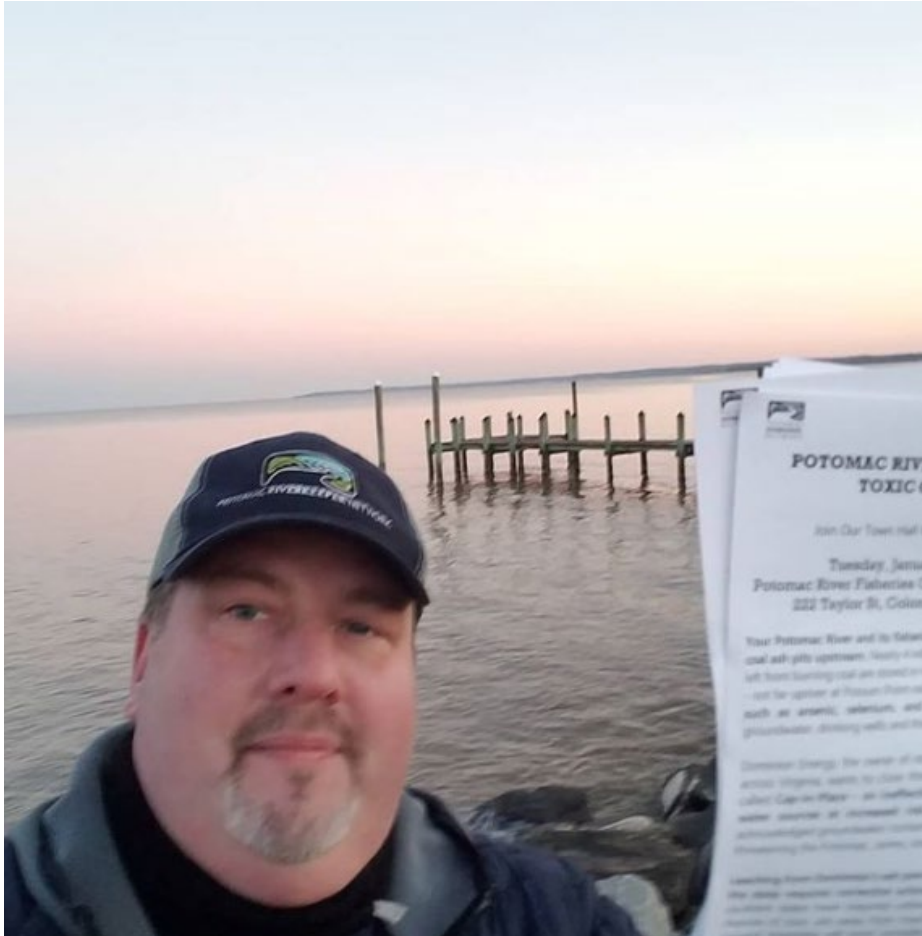
AlexRenew Partners with NGOs and Others to Promote Healthier Waterways



Water Sampling



Stream Cleanups



Advocacy and Outreach

Photo credits: Potomac Riverkeeper Network Instagram: https://www.instagram.com/potomac_riverkeeper_network/?hl=en

AlexRenew Instills our Water Passion through Active Involvement



Urban Alliance

Apprentice Programs

Engaging Locally

Thank You

Karen Pallansch, General Manager
Karen.Pallansch@alexrenew.com

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Embracing Wastewater Resource Recovery in NYC

Pam Elardo, New York City Department of Environmental Protection, Deputy Commissioner for Bureau of Wastewater Treatment

The Outline

Outline:

- DEP/BWT Basics
- The Path Forward
- Energy Strategies
- Wastewater Resource Recovery:
Local/regional/global solutions
- Final Message



DEP/BWT Basics



© Artie Raslich Photography

NYC Environmental Protection

Largest combined water and wastewater utility in the United States



- **Potable water supply:** 1.1 billion gallons of water per day



- **Water delivery and wastewater conveyance:** ~7,000 miles of water mains & ~7000 miles wastewater conveyance



- **WRRFs:** ... more to come...



- **Sustainability:** response to climate change; Green Infrastructure



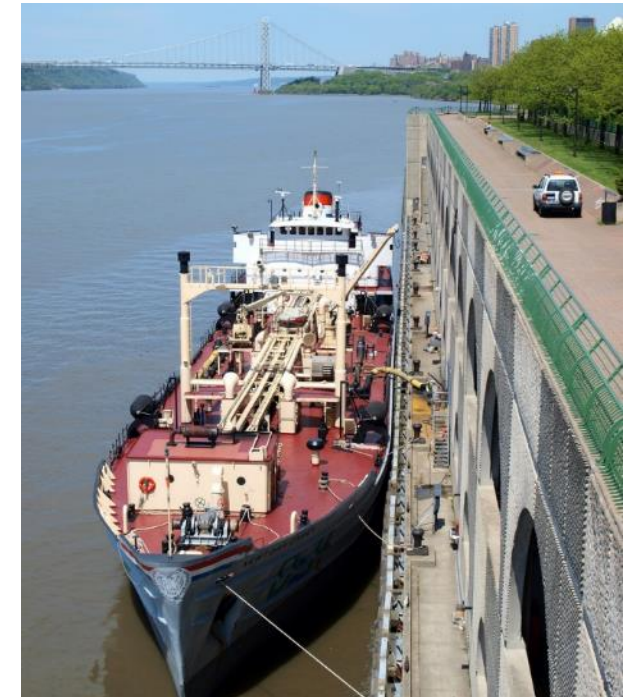
- **Multimedia environmental protection:** Air, hazardous waste, noise pollution

DEP Bureau of Wastewater Treatment (BWT)

- 14 Wastewater Resource Recovery Facilities (WRRFs)
- 6 Dewatering Facilities
- 96 Pump Stations
- 497 Regulators
- 4 CSO Storage Facilities
- 2 In-stream Aeration Facilities
- 6 Laboratories
- 17 Inner Harbor Vessels



Solar Panels at Port Richmond WRRF



Sludge Vessel



Paerdegat Basin CSO Facility



Newtown Creek Digester Eggs

The Path Forward



NYCDEP Bureau of Wastewater Treatment Mission & Vision

First step on the PATH FORWARD: What we do and where do we need to go...

Mission

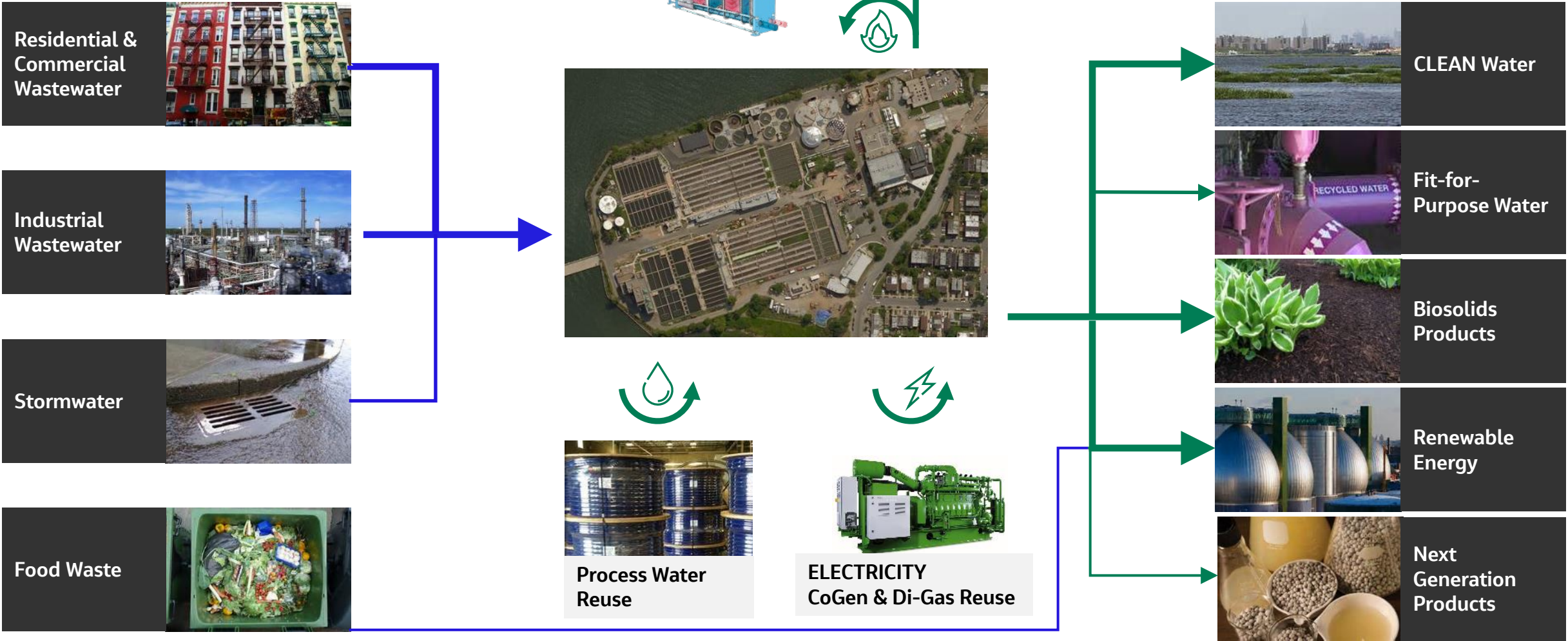
We safely convey and treat wastewater, manage stormwater, and recover valuable resources to protect public health and enhance the environment to sustain the economy and the quality of life for all who live, work and play in New York City.

Vision

Advance a *state of good repair* through engaged employees and responsible asset management, and become a leader in Wastewater Resource Recovery.



Resource Recovery Vision



Inputs Raw Materials

Processing Manufacturing

Outputs Products

Energy Strategies



Some External Drivers

80% reduction in GHG emissions, and achieve carbon neutrality by 2050

- 40% reduction in GHG emissions by 2025 & 50% by 2030
- 20% reduction in energy usage by 2025

Achieve energy-neutral wastewater treatment plants by 2050

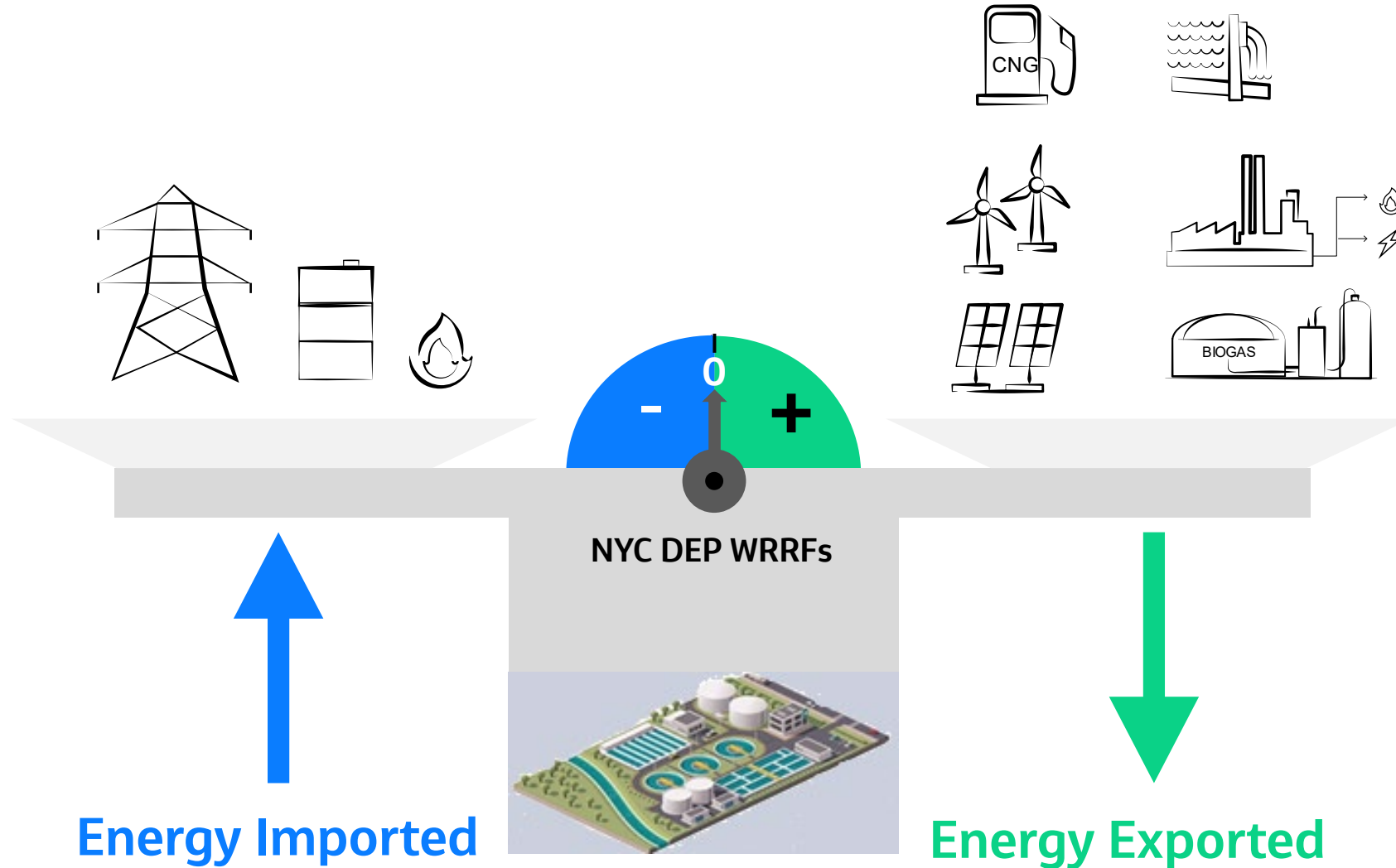
- Increase energy efficiency, biogas & renewables production
- maximize beneficial use
- eliminate fugitive biogas

Send zero waste to landfills by 2030

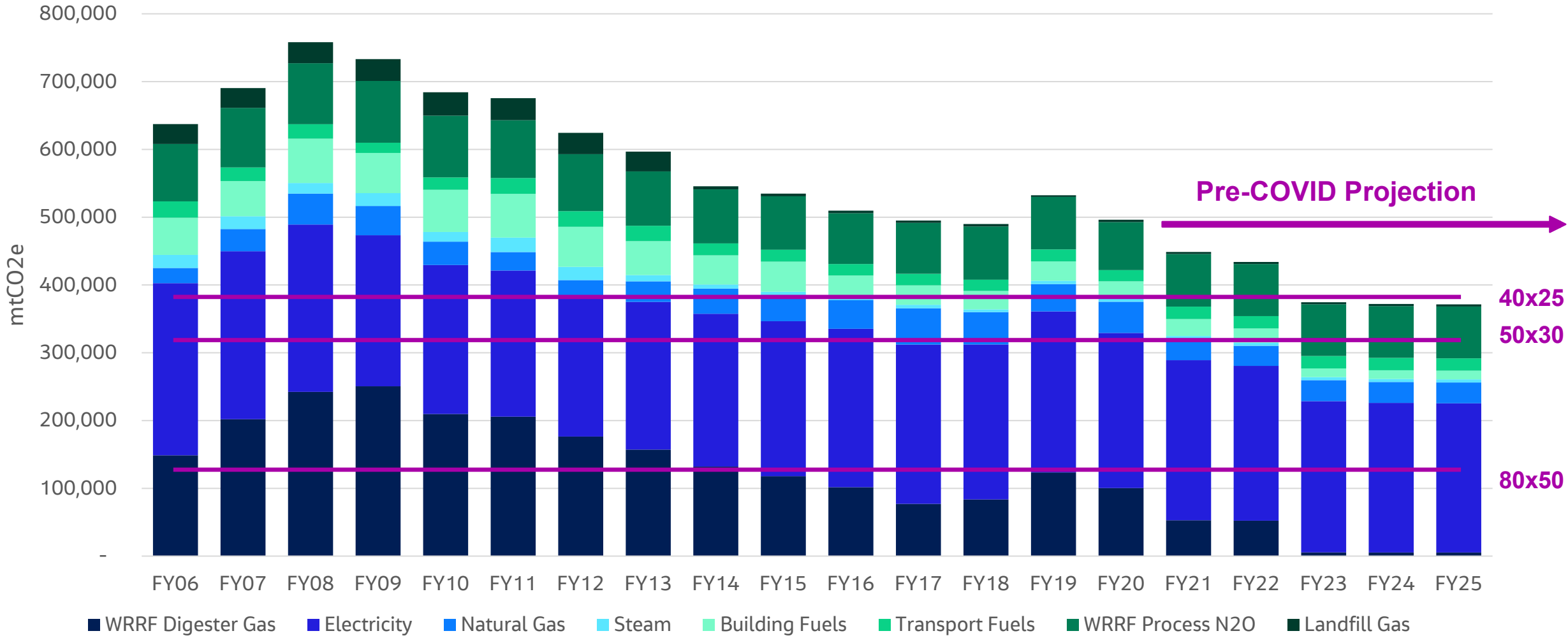
- 100% biosolids beneficial use
- Food waste to digesters



Net Energy-Neutral WRRFs



DEP GHG Emissions



Strategies for Energy-Neutral WRRFs

12 MW
Cogen at NR



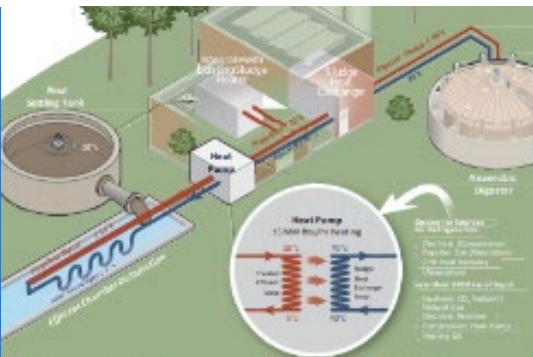
1.2 MW Solar
PV at PR
5 MW Solar
PV at WI



Energy
Efficient
Processes and
equipment



Innovative
Renewables



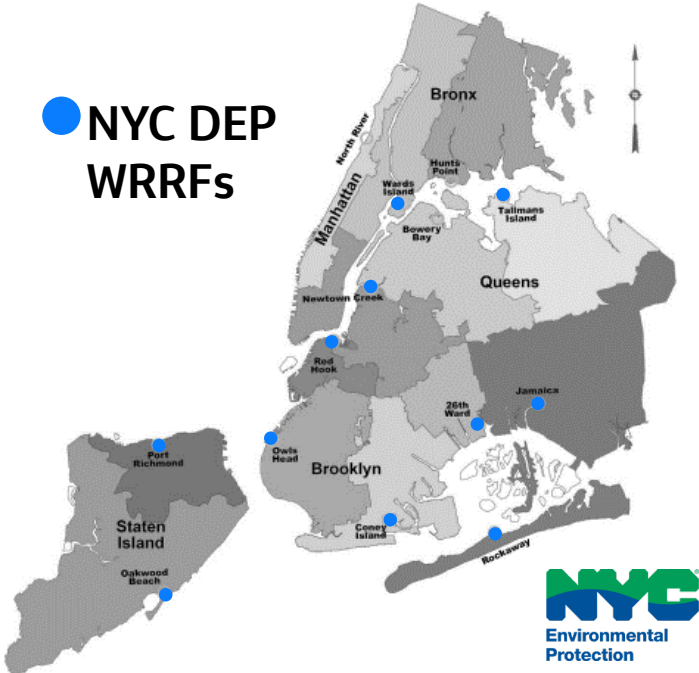
Biogas
Production at
14 WRRF for
beneficial use



Gas to Grid



Food Waste
Codigestion



Traditional Renewables

Port Richmond WRRF: 1.2 MW system, online since 2015, provides 5% of energy needs at PR

Wards Island WRRF:

10 MW under design, installation 2022-2023
(over tanks, open land, parking canopies, and rooftops)

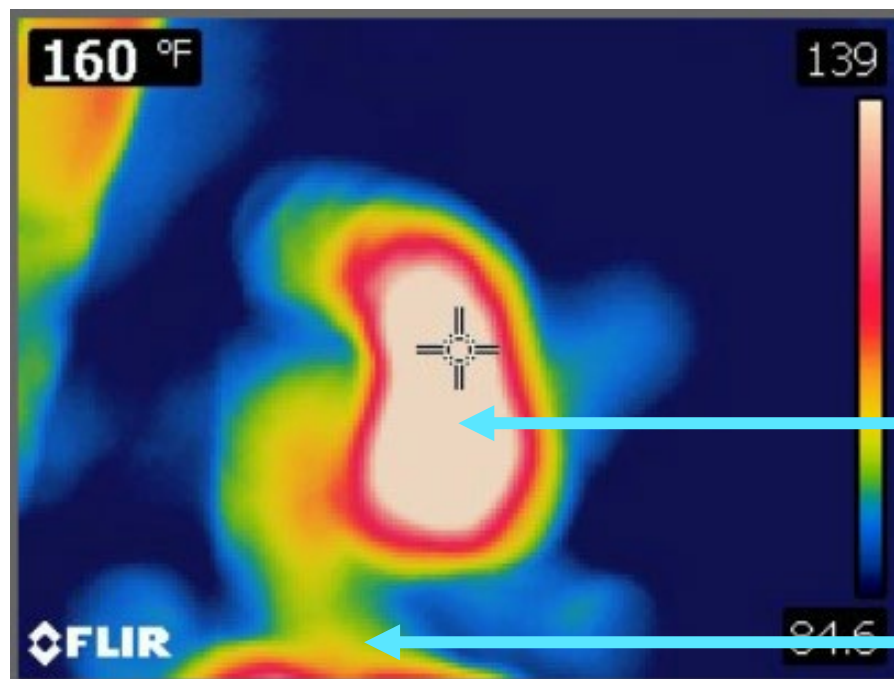


Owls Head, Rockaway, and Oakwood Beach WRRFs:

DEP is investigating the potential for as much as 400 kW of micro wind-turbines at coastal locations



Exploratory analysis for “waste” heat recovering heat from condensate



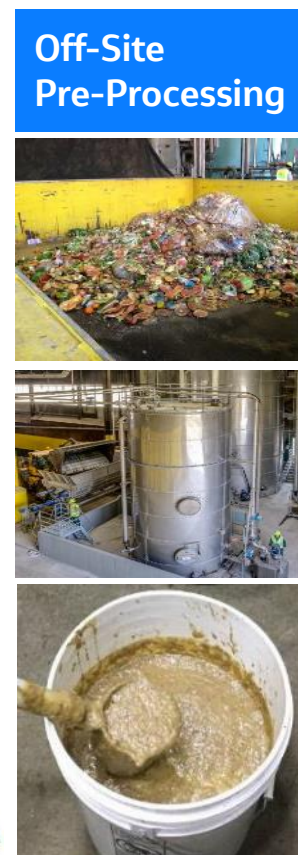
Gas-to-Grid

- DEP-National Grid to inject excess biogas from Newtown Creek WRRF into the local natural gas distribution grid
- ~200 million cubic feet of pipeline-quality renewable natural gas (RNG)
 - Directly offsets fossil-based gas
 - Capacity to heat ~4,000 homes



Food Waste Co-Digestion

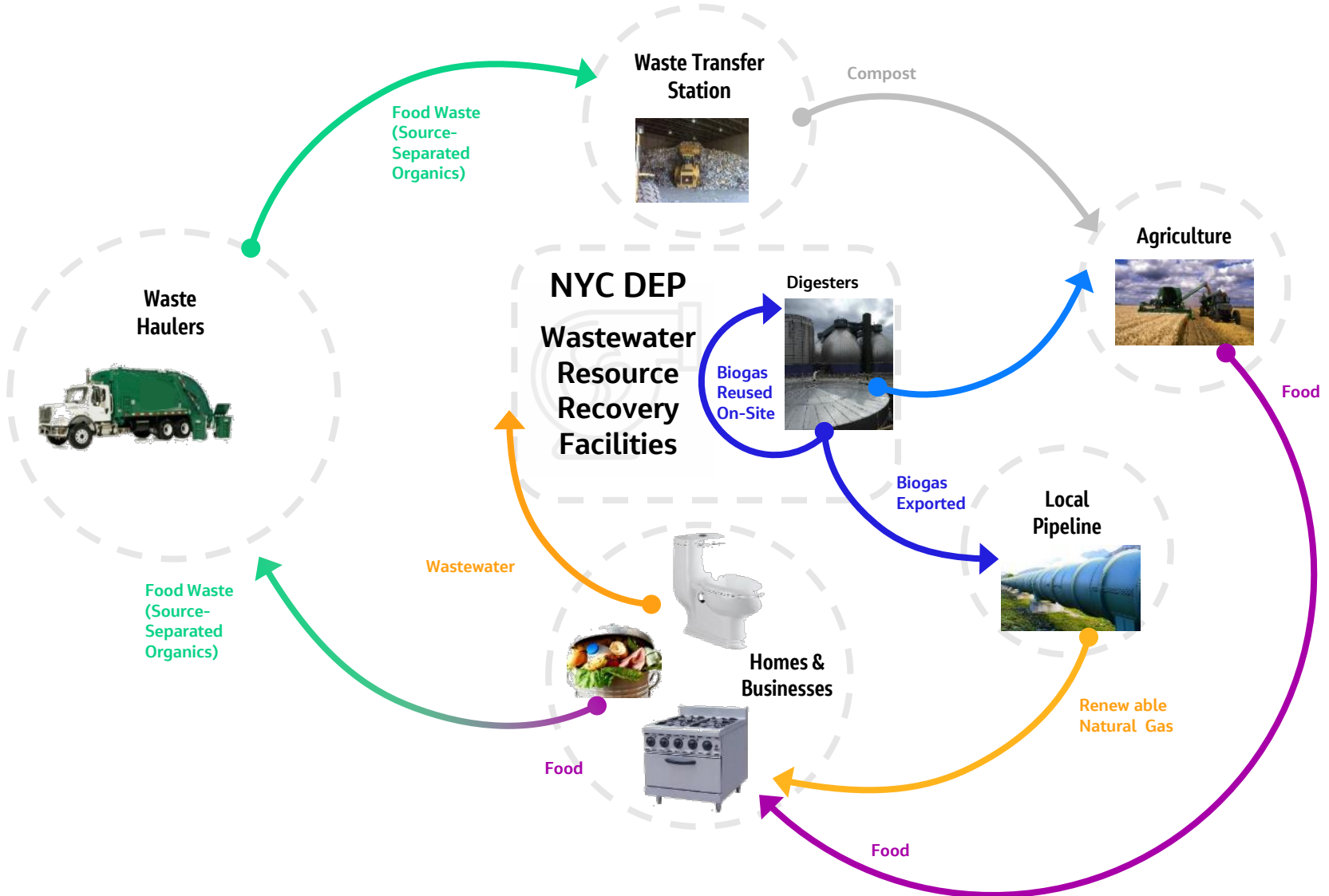
- Source-separated organics are pre-processed into a slurry off-site
- Slurry is delivered to DEP's digesters at a feed-in station



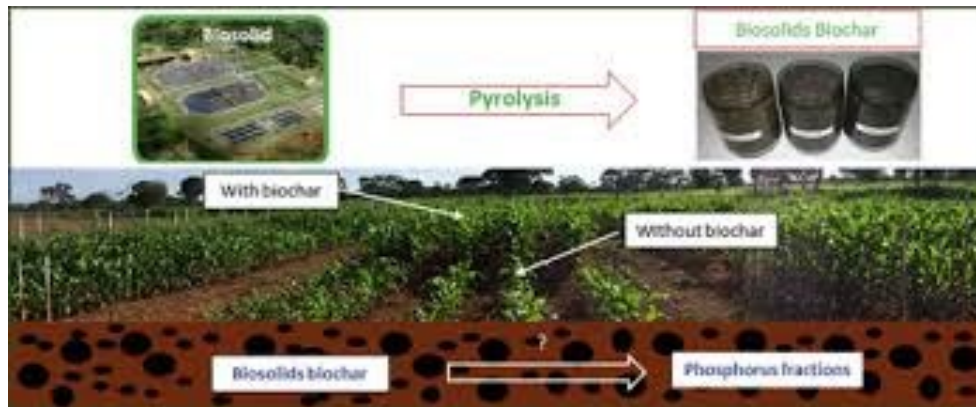
Wastewater Resource Recovery Local/regional/global solutions



WRRFs and the Circular Economy

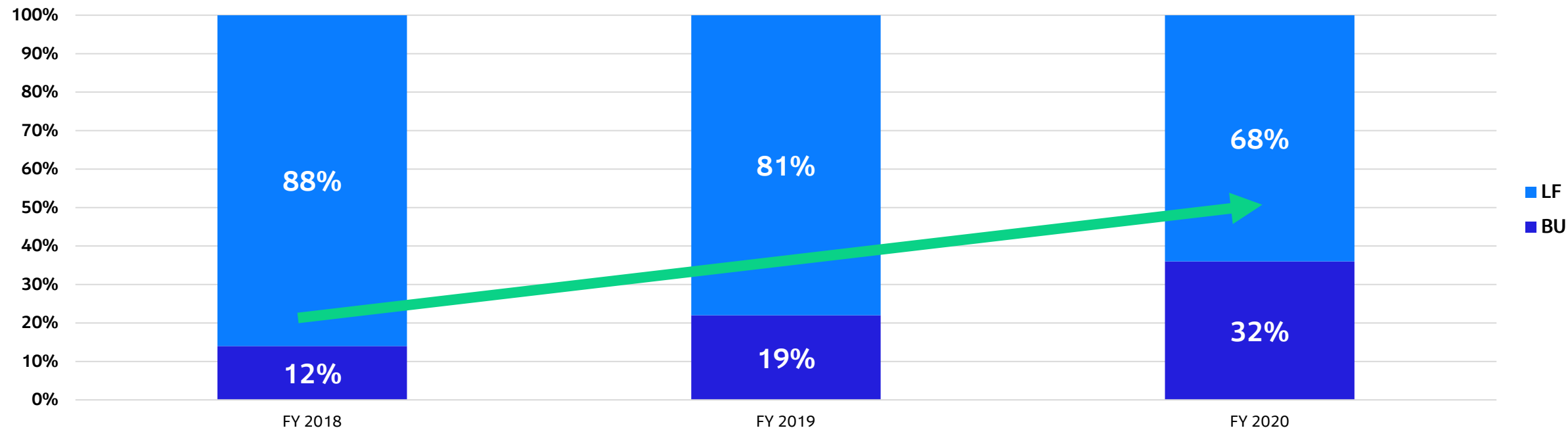


Biosolids for Carbon Neutrality



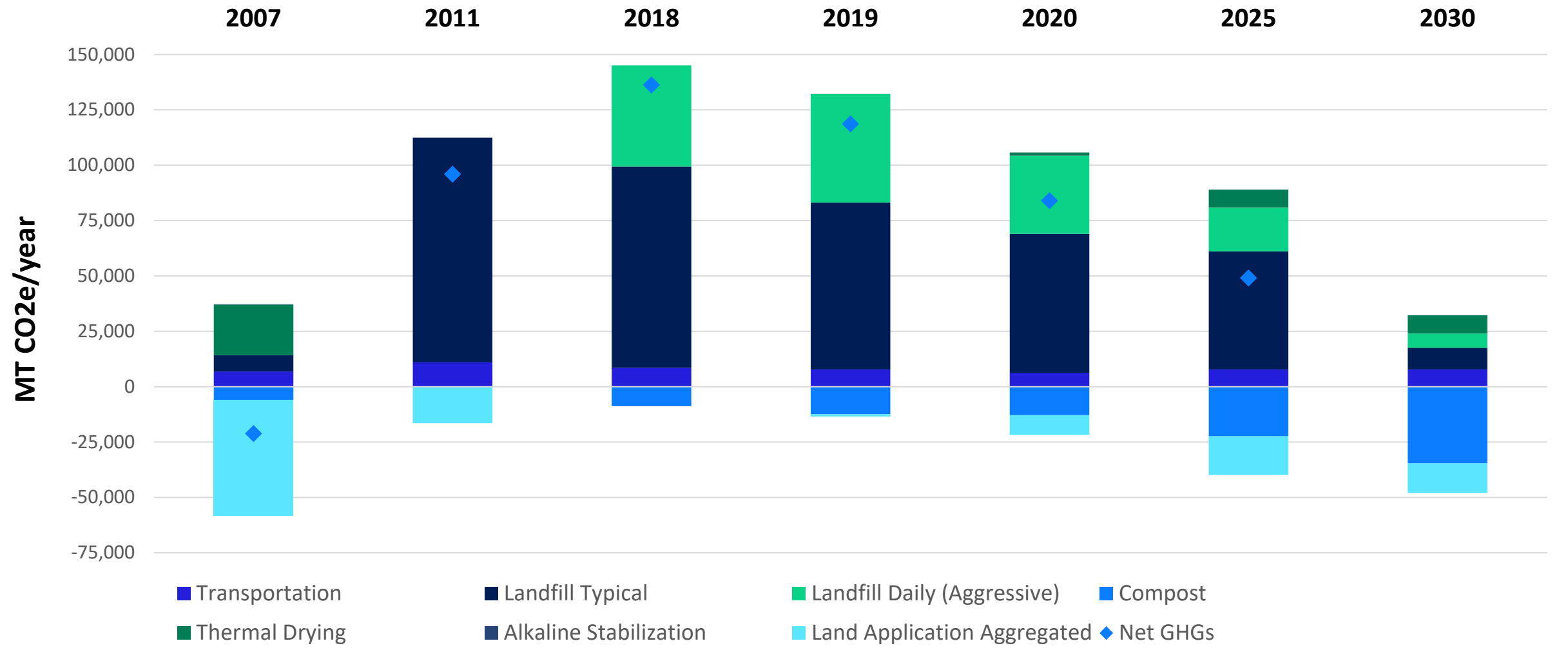
Overview of Biosolids Production

Yearly Biosolids Breakdown of Disposition Sites



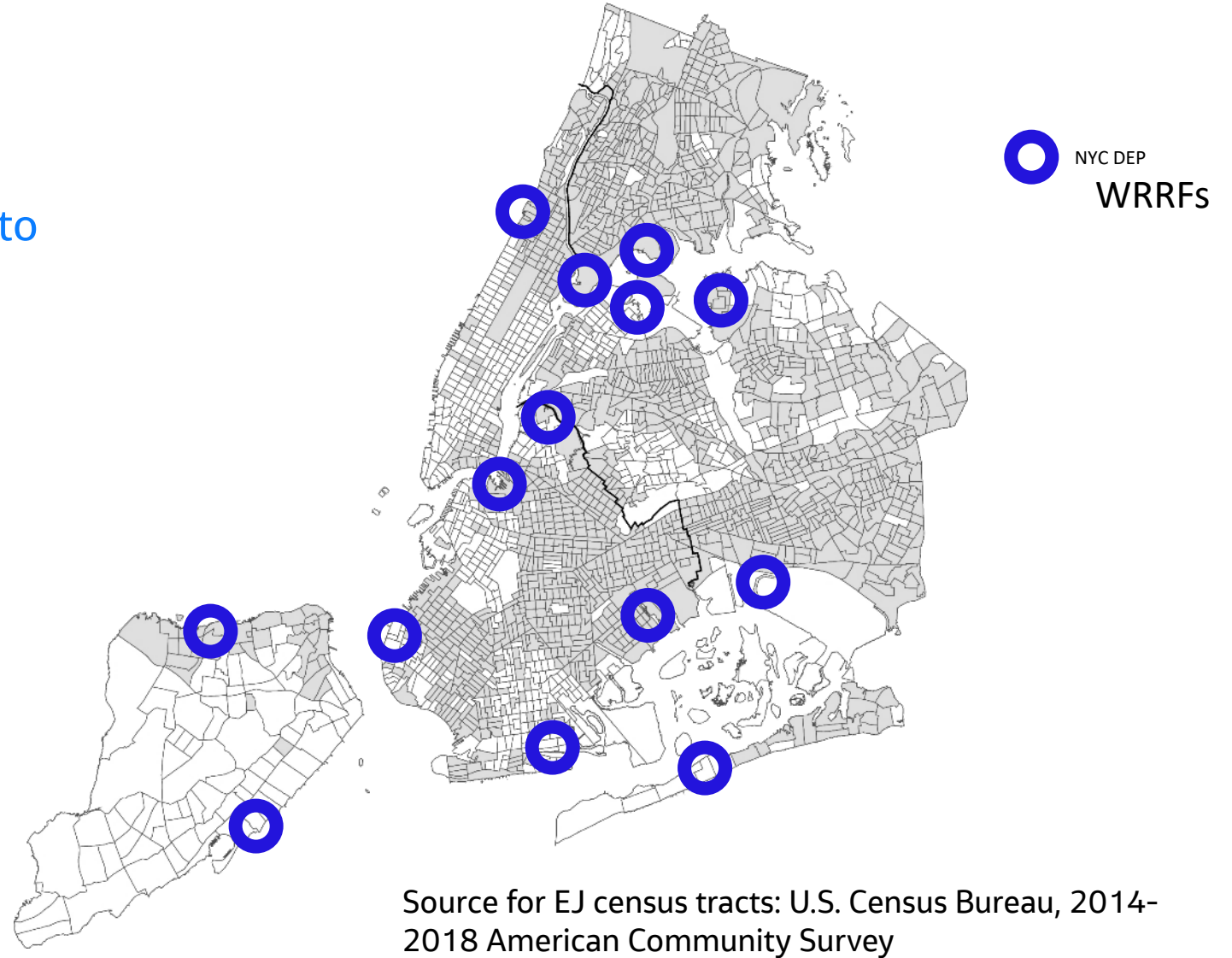
- Production of biosolids at NYC DEP is 550,000 average wet tons per year with ~ 14% transshipped to NJ PVSC
- Due to production volumes, effective disposition of biosolids is a resource to meet agency goals
 - Zero waste to landfill goals by 2050
 - Energy and Carbon Neutrality goals

BWT Biosolids GHG Emissions



Environmental Justice

WRRFs often located in or adjacent to environmental justice communities, which positions them to be transformed into distributed community assets.



WRRFs as Community Assets

WRRFs as a steward of resources for the local community

- Green energy generation, heat recovery, valuable products from the influent waste streams
- Provide a local recycling option for food waste and other high strength waste (Fats, Oils, Grease, etc)
- Good neighbor fostering education, career development, community participation/gardens; location sensitivity and process improvement (odor, landscaping, etc.)
- Respect the ratepayers dollar- build sustainable economics through strategic asset management principles, best utility practices for capital replacement and cost effective innovation

More equitable outcomes for the communities served

Opportunities

- Provide a foundation for economic sustainability and growth by preserving public health and creating clean harbor waters
- Invest in resource recovery and circular economy opportunities
- Embrace today's technologies for more effective operations
- Optimize new opportunities to really bring our utility into this century:
 - Support feasibility study for Wastewater Resource Recovery and Green Energy projects on Rikers Island
 - Examine consolidation of existing aging plants based on best economic, environmental, and social outcomes (for example, Jamaica Bay)
- Transform WRRFs to community assets; become education and environmental centers, foster entry level green jobs, target community engagement and development

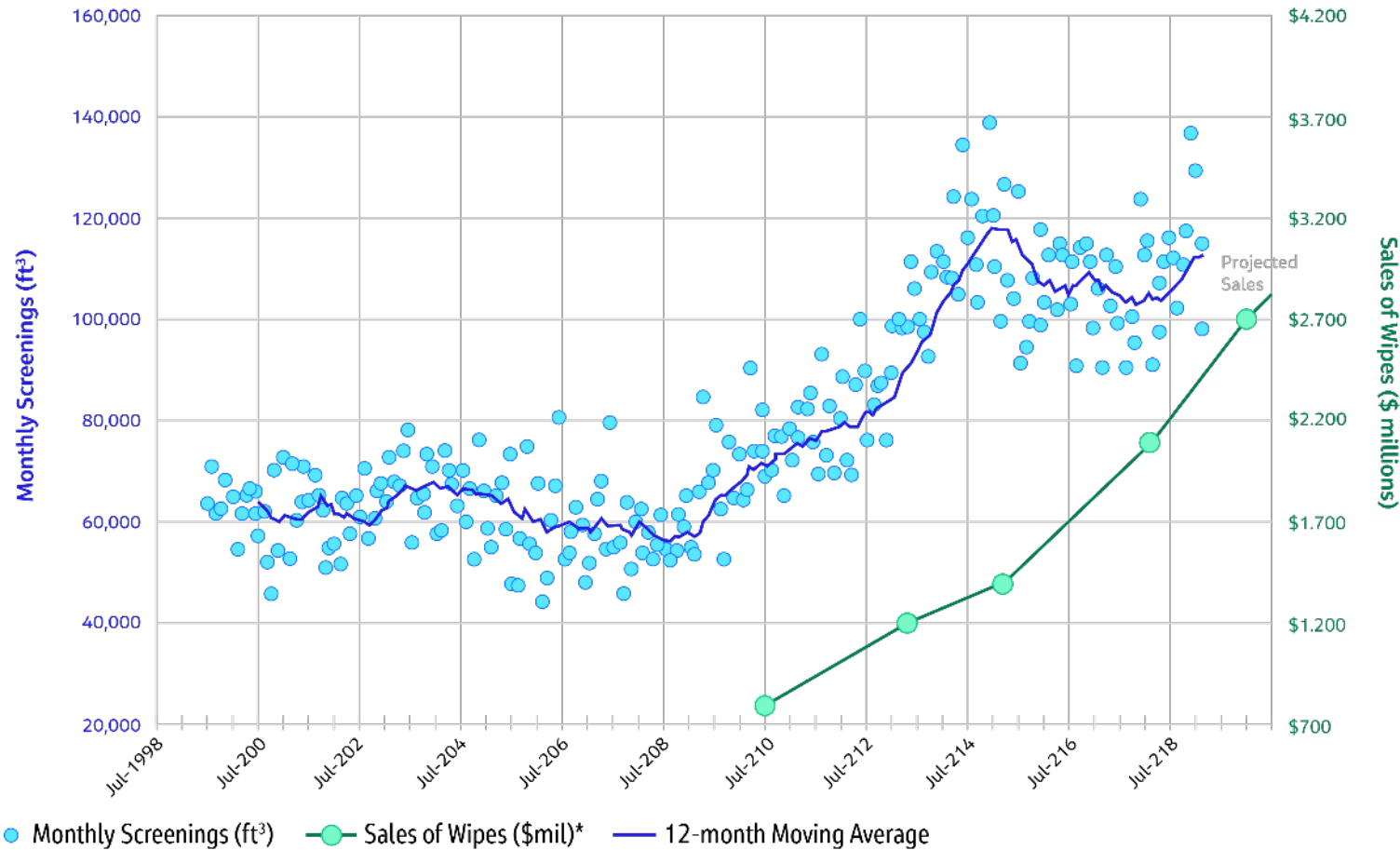
Final Message



© Artie Raslich Photography

Growth of the Wipes Industry and Screenings

Citywide Monthly Total Screenings and Sales Revenue of Wipes



* Smither Pira, Jun 1, 2018, The Future of Flushable Wipes to 2023, market Report



We are in this together

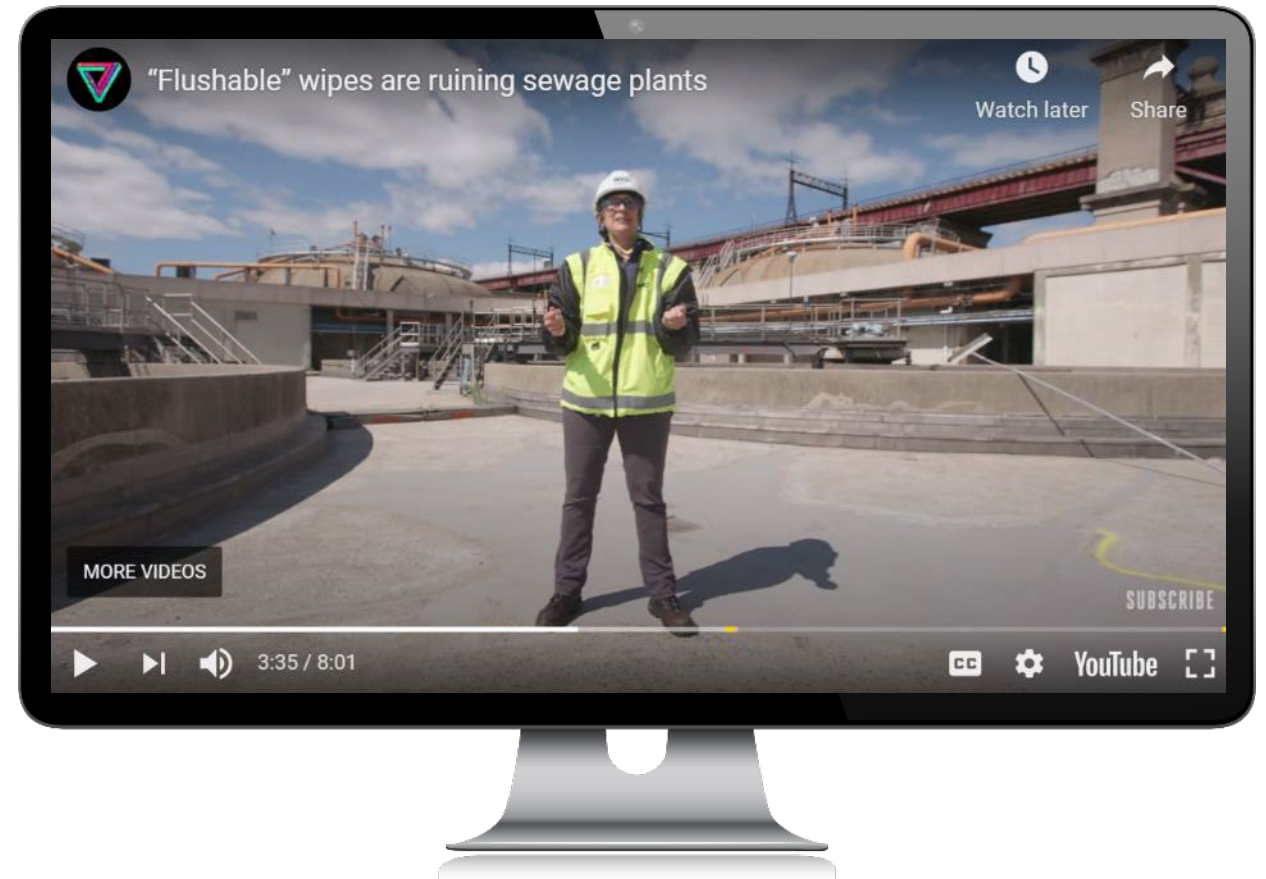
Continuing our crusade against “flushable” wipes!
<https://>

What actually makes something ‘flushable’?

These products cost New York City millions of dollars per year

By [Nicole Wetsman](#) | May 13, 2021, 10:00am EDT

SHARE



Thank You

Deputy Commissioner Pam Elardo, P.E.
pelardo@dep.nyc.gov

Jacobs





Social Value in Urban Revitalization

EMILY KING

Global Technology Leader, Social Value Advisory
Strategic Consulting

VICTORIA JOHNSON

Americas Practice Leader, Social Value Advisory
Strategic Consulting

June 24, 2021

Jacobs Challenging today.
Reinventing tomorrow.

Social Value:

Social value is the analysis and measurement of the social, economic and environmental impacts of infrastructure on individuals, communities and society.



Community wellbeing
Connectedness, cohesion and safety



Equality and equity
Including justice and fairness



Housing
Affordability and choice



Physical and mental health



Work
Security, availability and meaning



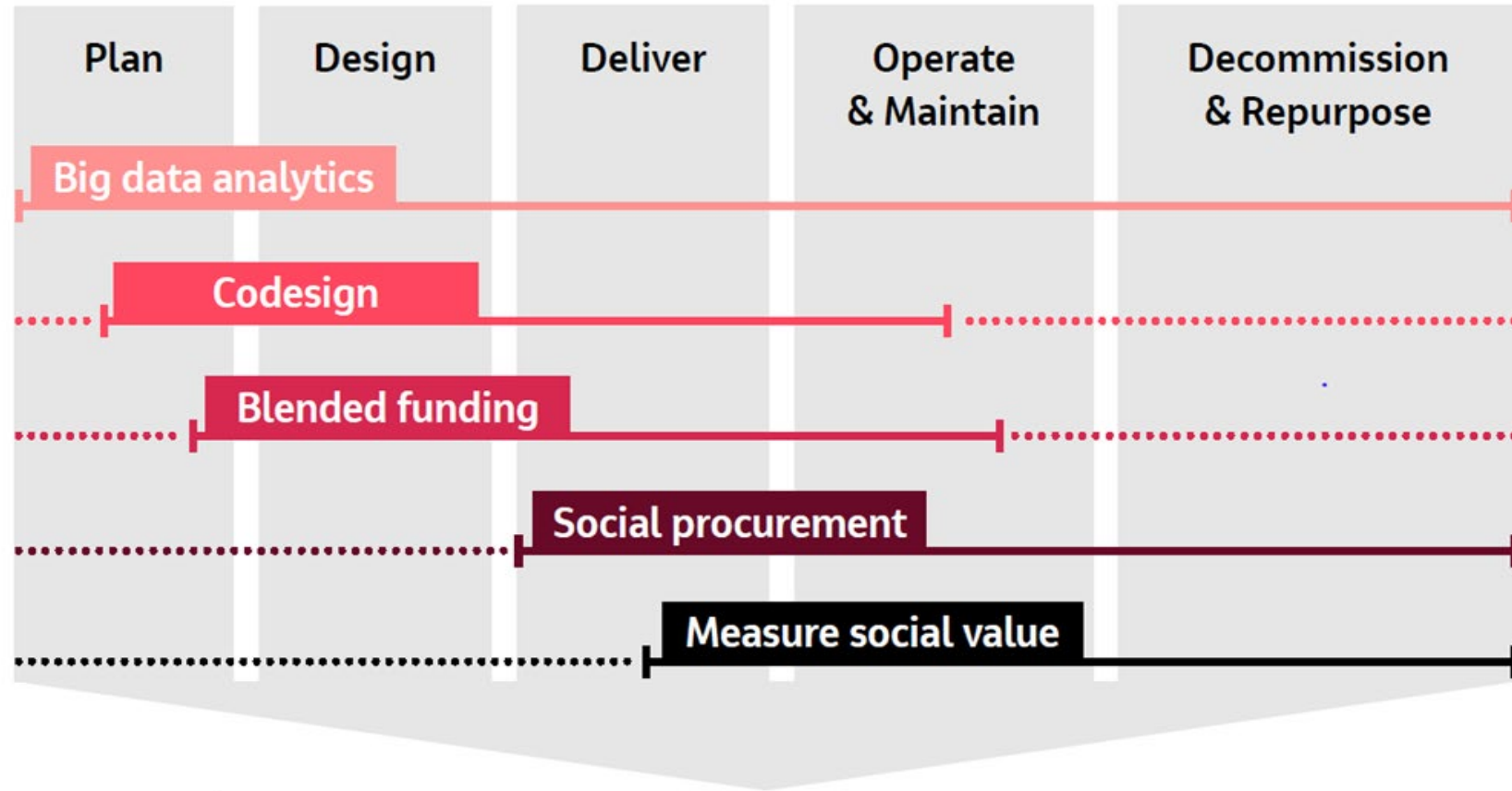
Mobility
Accessibility and choice



Access to vital services
Food, water, energy and health

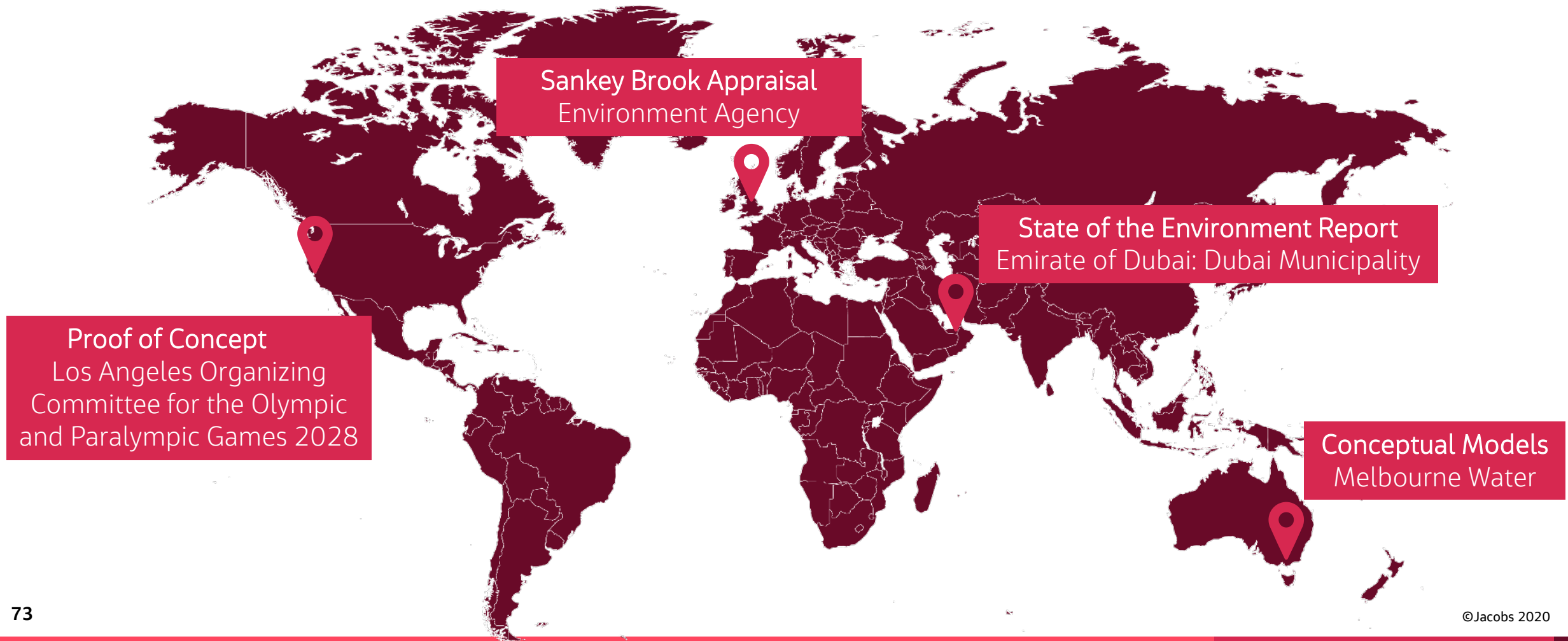


A Blueprint for Creating Social Value Across the Project Lifecycle



Measuring Social Value

GLOBAL PURSUITS AND CASE STUDIES



Case Study: Edinburgh City Centre Transformation



£420M
Total Measured Benefit



Increase in
Economic Activity
+£60M



Accident
Prevention
+£25M



Active Travel
Increase
+£25M



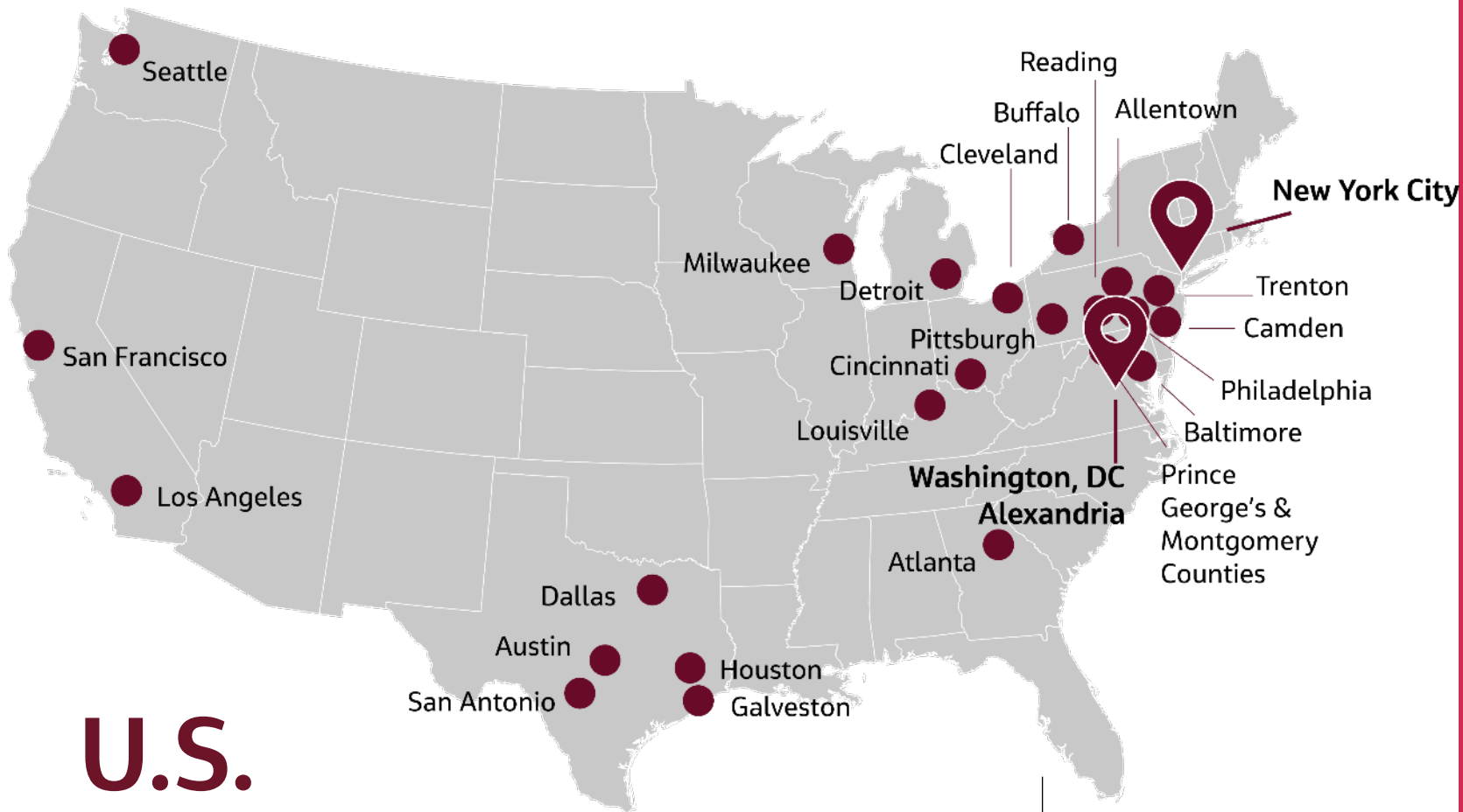
Increased Accessibility
+£70M



Air Pollution
Reduction
+£140M



Enhanced Public
Spaces
+£80M



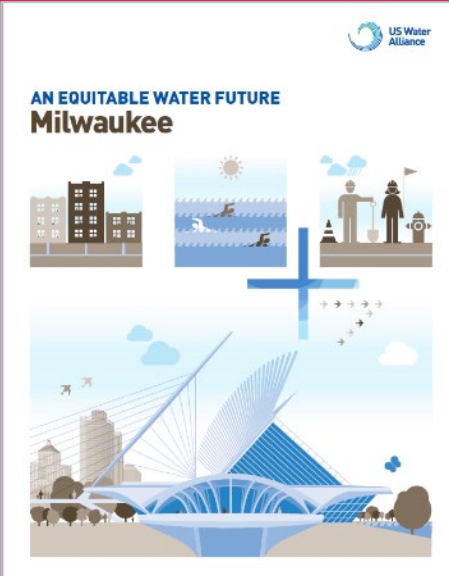
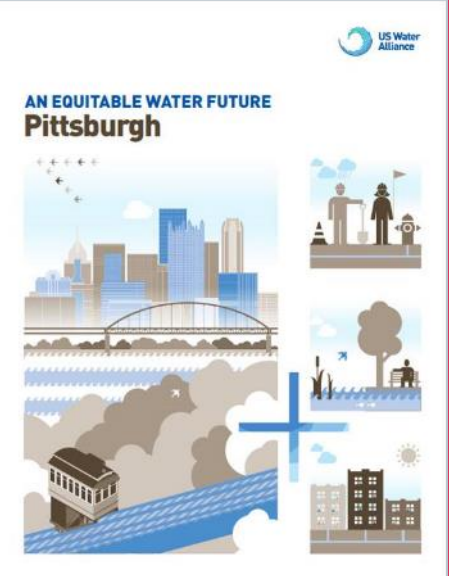
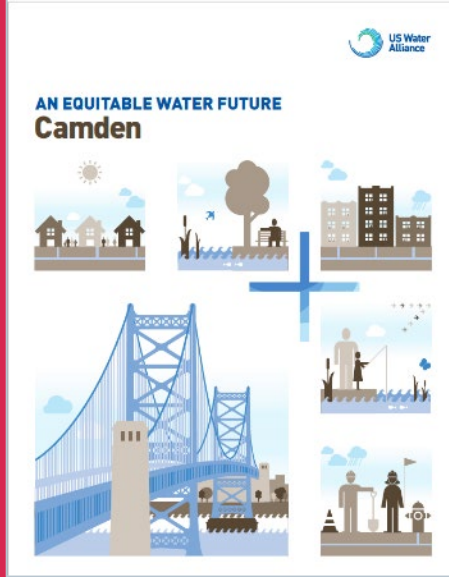
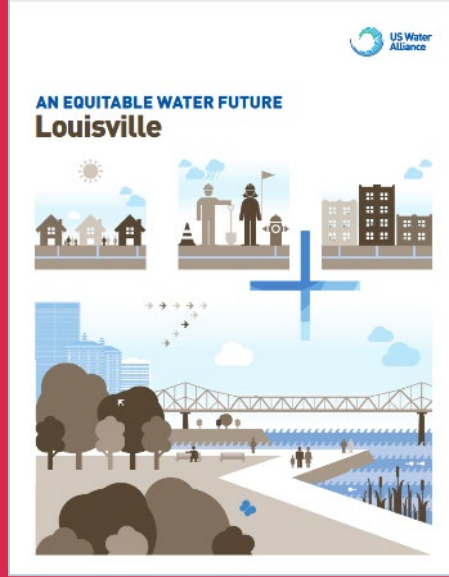
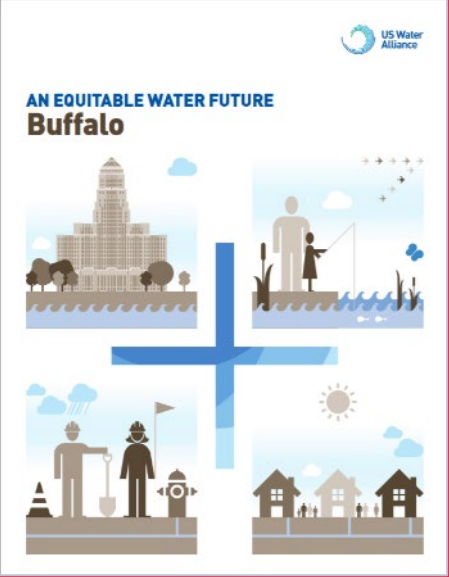
U.S. Water Utilities

50k | 15k
Water Utilities | Wastewater Utilities
65,000
Water Utilities

Utilities and Urban Revitalization

A U.S. Water
Perspective

Water Utilities Nationwide Committed to Social Value



Social Value in New York City

WORKFORCE
DEVELOPMENT

SECOND CHANCE
EMPLOYMENT

STAKEHOLDER
ENGAGEMENT

NYC DEPARTMENT
OF ENVIRONMENTAL
PROTECTION

8.6M
Residents Served





Social Value in Greater Washington, D.C.

WATER EQUITY

ENVIRONMENTAL
JUSTICE

INFRASTRUCTURE
POLICY

AlexRenew
Enterprises

ALEXANDRIA

WASHINGTON,
D.C.

300k
Residents Served



Future of Social Value

- Federal, state, municipal and agency-led priorities re: justice, equity, diversity and inclusion
- Compliance with policies and regulation
 - President Biden's Build Back Better and American Jobs Plans
 - \$111B allocated to the Water Sector
 - \$100B for Workforce Development
 - EPA Environmental Justice Priorities

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Challenging today.
Reinventing tomorrow.



Q & A

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Thank You

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